



It pays to
be a pro.

new balance
PRO
FIT
FITNESS INSTRUCTORS TEAM

New Balance

Sign up today.



new balance

20 Guest Street, Suite 1000
Brighton, MA 02135-9815

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Free membership
for fitness professionals only.

Pro F.I.T. membership is free – but the rewards are priceless.

The New Balance **Pro** F.I.T. program is more than a money-saving perk for fitness professionals like you. It's our way of recognizing how important you are to our success.

Since New Balance never pays famous athletes to wear our products, we rely on health club professionals, coaches, instructors, and trainers like you to spread the word and set the example. That's why we offer you the chance to buy our products at below market prices through the New Balance **Pro** F.I.T. program.

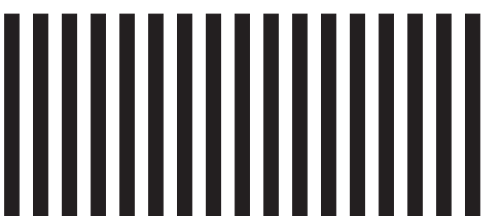
We invite you to complete and return the enclosed application to become a **Pro** F.I.T. member. Not only will this signal your loyalty to New Balance, it will make it possible for you to order – and save on – shoes, clothing, and accessories in the future.

Membership is absolutely **FREE** to all qualified fitness professionals. You have nothing to lose and everything to gain.

Sign up today
and reap the rewards of
membership in **Pro F.I.T.**



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NECESSARY
IF MAILED
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UNITED STATES



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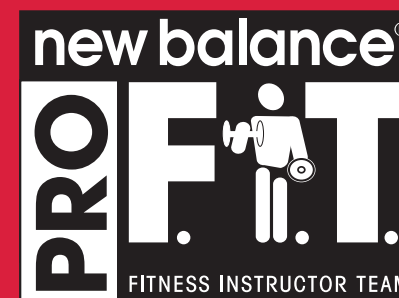
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New Balance **Pro** F.I.T.
20 Guest St. Suite 1000
Brighton, MA 02135-9815



Show your
 commitment to the
New Balance
Pro F.I.T. program
 and we'll show
 our commitment
to you.



at-a-glance

Who's eligible to be a Pro F.I.T. member?

A wide range of fitness professionals like you – aerobics instructors, personal trainers, physical educators, coaches, fitness program coordinators, and tennis pros.

Why should I join?

Because you'll be able to purchase New Balance footwear and workout gear at 40-50% off the suggested retail price.

How can I apply?

Simply return the enclosed application by fax (617-783-5152) or mail along with proof of employment. If you need another application, call toll-free at 866-624-6677. Once your application has been approved, you'll be sent information on how to view our online catalog, which is updated three times a year with new product offerings.

What kind of proof of employment do I need?

Enclose your business card, a copy of a paycheck stub from your club, school or facility, or a letter from your manager on your employer's letterhead.

Is there any fee or obligation to buy?

There's no membership fee, no obligation to buy, and no minimum purchase required.

Can I receive the Pro F.I.T. discount at my local retailer?

Your discount is available only through the Pro F.I.T. program.

Who can I order for?

Just yourself. Your orders must match the sizes you provide with your application. New Balance reserves the right to decline any order we feel is not being placed for you.

Anything else I should know?

Only Visa and MasterCard orders are accepted. Products can not be shipped to a P.O. box. Please allow 3-6 weeks for delivery. Returns are accepted, and should be made within 30 days of receipt of product.

FREE Pro F.I.T. Membership sign up here

Please complete and return this application to become an official member of the New Balance Pro F.I.T. program. **Be sure to also fax or mail proof of employment along with your application.**
By fax: 617-783-5152 **By mail:** fold, seal and mail postage-free

Preferred mailing address (No P.O. boxes please)

Name (first) _____ (last) _____

Address _____

Business name (If work address) _____

City _____ State _____ Zip _____

Daytime phone _____

Email _____

Personal Information

Gender: M F

Age range: under 20 20-29 30-39 40-49 50-59 60+

Date added to database: _____ (For New Balance use only)

Size information

Shoe size: _____ (Men's to size 18, women's to size 12)*

Shoe width

Women's 2A B (standard width) D

Men's B D (standard width) 2E 4E

Sock size

Women's S (4 - 6) M (6.5 - 9.5) L (10 - 13)

Men's M (5 - 8.5) L (9 - 12.5) XL (13 - 16)

Apparel sizes

Top: XS (women's only) S M L XL 2XL (men's only)

Bottom: XS (women's only) S M L XL 2XL (men's only)

*Most shoes available in a variety of sizes and widths.

Professional Information

Employer _____

Job title _____

Supervisor's name _____

Which of the following best describes your primary position/responsibilities?

Please select ONE:

- Owner Strength Training Instructor
- Manager/Director Coach
- Fitness Program Coordinator Athletic Trainer
- Facility Manager Personal Trainer
- Aerobics Instructor Tennis Pro
- Physical Educator

Which of the following best describes your workplace?

- Gym
- College/High School
- Tennis Club
- Other

Which memberships or certifications do you hold?

Check all that apply:

- IDEA ACE
- ACSM AFAA
- ECA Other
- NDEITA

Please Note: All applications must include proof of health & fitness-related employment

Please attach one of the following:

- Business card
- Copy of payroll stub
- Note from your supervisor on club letterhead confirming your current employment and position